

## **Saturday Sponsored Lunch**

Price \$15,000-\$20,000

### **Description:**

Providing a subject matter expert (SME) to address the attendees is a unique visibility opportunity for your company ... and providing a meal guarantees a great crowd! As a condition of taking advantage of this opportunity, the sponsor will have to submit a description of the proposed presentation and information about the presenter for approval by the Planning Committee Chair. The sponsor's opportunity to speak about their company/products would be limited to 5 minutes at the end of the SME presentation.

As the exclusive sponsor, you will receive the following benefits:

- Large video screens will display your logo for all attendees to see as they enter the room.
- Signage recognizing your sponsorship. Signage will recognize sponsors in a high traffic area at the conference.
- Your logo will appear as a sponsor on the walk-in slides for the sponsored lunch.
- Your logo will be listed on the website and conference mobile app as a Platinum Level sponsor.
- Sponsors will also be listed in promotional emails sent to all AJA members prior to the conference.
- You may place literature or giveaways on attendees' chairs.
- You will receive one full page ad space in a 2025 issue of American Jails magazine.

### **Material Needed:**

Please send your logo in a high res format with a transparent background.