

## **Opening Plenary Session with Keynote Speaker**

Price \$10,000

### **Description:**

The Monday morning Opening Plenary Session with Keynote Speaker is one of the most highly attended sessions at the conference. It is open to all attendees and the keynote is presented by a renowned expert.

As the exclusive sponsor, you will receive the following benefits:

- The AJA President will acknowledge your sponsorship during the opening welcome.
- Large video screens will display your logo for all attendees to see as they enter the room.
- Coffee sleeves will be branded with your logo at the coffee service for attendees in front of the session room.
- Signage recognizing your sponsorship will be placed at the entry way to the session.
- Your logo will appear as a sponsor on the walk in slides for the Annual Business Meeting and Luncheon.
- Signage will recognize sponsors in a high traffic area at the conference.
- Your logo will be listed in the program book, website and conference mobile app as the Platinum Level sponsor.
- Sponsors will also be listed in promotional emails sent to all AJA members prior to the conference.
- You may place literature or giveaways on attendees' chairs.
- You will receive one full page ad space in a 2023 issue of *American Jails* magazine.

### **Material Needed:**

Please send your logo in a high res format with a transparent background.