

## **Membership Committee**

*Shawn Laughlin, MCJ, CJM, Chair*

*Patty Vermillion, Staff Liaison*

These duties arise from our Bylaws, Article VI, Section 6.01f. The Second Vice President chairs the committee.

- Work with the Strategic Planning Committee to develop actionable items to develop a process for member engagement specific to areas with low membership rates.
- Work with the Executive Director on reviewing the current structure of membership.
- Actively monitor iConnect and develop a plan to ensure every inquiry receives a response within a designated timeframe.
- Work with AJA staff to identify and increase membership benefits.
- Develop a process to effectively communicate with the Board of Directors.
- Meet bi-monthly via zoom with the President and other committee Chairs.