The American Jail Association can deliver your advertising to every jail in the United States!

As the only organization that focuses exclusively on jails and their staff, AJA is the best source to reach the decision-makers in all local correctional facilities—giving you access to thousands of jail personnel.

Each and every one of the inmates in U.S. jails must be safely and securely housed in well-built and well-maintained facilities. They must be fed and receive medical and mental healthcare. They require access to educational, vocational, and life-skills programming to reduce the chances they will re-offend. Also a certainty is that jails are being tasked to accomplish all this on stagnant or reduced budgets.

For the staff and administrators who operate these correctional facilities, safety and security is paramount. From proper gear and equipment to recruitment, training, and retention, correctional professionals need the most effective and efficient products and services available to successfully manage a jail.

Since 1981, key jail decision-makers have looked to the American Jail Association as their best resource for current and trending solutions when it comes to the operation of their facilities.

Unlike any other national association, we know jails. Let us help your company reach its full potential in this large and complex market.

Contact us today.

Katie Younkins
Sales & Marketing Coordinator
katiey@aja.org, 301–857–2282
AJA’s Career Center is a valuable resource for individuals seeking a position in the local corrections field, including corrections officers and support staff. Employment opportunities in jails across the Nation are posted on our Career Center at aja.org. Employment ads are also published in American Jails magazine.

Digital Career Center Ad
Digital ads are posted in the Career Center for 45 days. A link to your full job posting is recommended.
Members: $100
Nonmembers: $200
Ad start date: __________________
Ad end date: __________________

Print Employment Ad in American Jails
This ¼ page ad (3.5×4.75) is for general information and includes the agency’s website. This ad also includes the agency’s badge or logo. There is a 150-word maximum.
Select an Issue:
____Jan/Feb   ____Mar/Apr   ____May/Jun   ____Jul/Aug   ____Sep/Oct   ____Nov/Dec
Members: $250
Nonmembers: $350

Print & Digital Employment Ad Package
Select an Issue:
____Jan/Feb   ____Mar/Apr   ____May/Jun   ____Jul/Aug   ____Sep/Oct   ____Nov/Dec
One Issue/45 Days (See details for each above.)
Members: $300
Nonmembers: $450
Ad start date: __________________
Ad end date: __________________

Employment Ads Agreement:
Digital ad artwork, graphics, and logos need to be submitted as high resolution and in CMYK. The advertiser or authorized agency enters into legal agreement with AJA for the publication of advertising via American Jails magazine and www.aja.org. The advertiser agrees to abide by the terms of this agreement and the Contract Regulations of AJA, and to send all material to AJA by designated deadlines. All ads must be submitted in a web-ready format. Understand that ads may be altered or distorted when viewed on different computer systems and different internet browsers. AJA assumes no liability, financial or otherwise, for any cause, for advertising that fails to appear as scheduled. All advertising copy must be approved by AJA prior to placement for appropriate content and assurance that the ad is consistent with AJA’s mission and philosophy. An acceptance copy is e-mailed to you. Advertisers are invoiced immediately upon publication. All information must be filled out completely.

Contact Information

Agency/Company Name
Street Address
City/State/ZIP Code
Contact Person
E-mail
Phone
Contact Signature    Date

Payment Information

Select one:   ○ Invoice    ○ Charge
Credit Card:
○ VISA    ○ MasterCard    ○ Discover    ○ American Express
Card Number
Expiration Date    Card ID#
Cardholder Name (as it appears on card)
Billing Street Address
Billing City, State, ZIP Code
Signature for Payment    Date

Katie Younkins
Sales & Marketing Coordinator
katiey@aja.org, 301–857–2282
Fax: 301–790–2941

SIGN & RETURN TO:
Katie Younkins
Sales & Marketing Coordinator
katiey@aja.org, 301–857–2282
Fax: 301–790–2941

AJA Representative Signature    Date
Optimize your advertising by purchasing a Customized Advertising Package. We can help you to create your own package—one that can best meet your organization’s needs and maximize your advertising benefits. Packages are available at special pricing.

These sample charts show a visual representation of how a customized package can advertise a product for an entire year.

Contact Katie Younkins at 301–857–2282 or katiey@aja.org to create your own Customized Advertising Package.

**Enter**  Recommended for first-time advertisers

- 2 Full-Page, Four-Color Ads in *American Jails* Magazine
  *(In the issues of your choice.)*
- 1 AJA Website Ad
  *(In the month of your choice.)*
- 1 AJAlert Banner Ad
  *(In the quarter of your choice.)*

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**Expand**  Recommended for exhibitors and advertisers

- 1 Booth at AJA’s Annual Conference & Jail Expo
- 1 Full-Page, Four-Color Ad in *American Jails* Magazine
  *(In the issue of your choice.)*
- 1 AJA Website Ad
  *(In the month of your choice.)*
- 1 AJAlert Banner Ad or Spotlight e-Blast
  *(In the quarter/month of your choice; quantities limited.)*

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### Maximize  
**Recommended for exhibitors and advertisers**

- 1 Booth at AJA's Annual Conference & Jail Expo
- 2 Full-Page, Four-Color Ads and 1 Half-Page Ad in *American Jails* Magazine 
  (In the issues of your choice.)
- 1 AJA Website Ad 
  (In the month of your choice.)
- 1 AJAlert Banner Ad 
  (In the quarter of your choice; quantities limited.)
- 1 Spotlight e-Blast 
  (In the month of your choice; quantities limited.)

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### Dominate  
**Recommended for exhibitors, advertisers, and conference promotion**

- 1 Booth at AJA's Annual Conference & Jail Expo
- 6 Full-Page, Four-Color Ads in *American Jails* Magazine 
  (1 full year of advertising!)
- 1 AJAlert Banner Ad 
  (In the quarter of your choice; quantities limited.)
- Mobile App Ad for AJA's Annual Conference & Jail Expo 
  (Quantities limited.)

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American Jails Earns the APEX Award for Excellence!

APEX Awards are based on excellence in graphic design, editorial content, and the ability to achieve overall communications excellence. American Jails has been recognized since 2013 by APEX for publication excellence.

Reasons Our Readers Value American Jails
Published bimonthly and distributed to every jail in the Nation, American Jails is read by jail administrators, wardens, managers, trainers, sheriffs, and other decision-makers who work in local corrections. Our magazine provides our membership and those who work in the correctional profession with cutting-edge information and articles on shared problems and concerns within the jail industry—information that benefits both the facility and its personnel.

Our readership goes far beyond an administrator’s desk; the magazine is circulated among all levels of staff and is read cover to cover. Unsurprisingly, readers contact us for articles in issues from previous years. Our shelf life goes far beyond the cover date!

QR Codes
We encourage placing a QR code on your print ads so your audience can go directly to your webpage with their mobile devices.

2020 Editorial Calendar*

<table>
<thead>
<tr>
<th>ISSUE</th>
<th>EDITORIAL THEME</th>
<th>CONTRACT DUE DATE</th>
<th>AD ARTWORK DUE</th>
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<tr>
<td>January/February</td>
<td>Gender Equity</td>
<td>October 4, 2019</td>
<td>October 18, 2019</td>
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<td>March/April</td>
<td>Hot Topics</td>
<td>December 3, 2019</td>
<td>December 17, 2019</td>
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<tr>
<td>May/June</td>
<td>Correctional Health</td>
<td>January 28, 2020</td>
<td>February 11, 2020</td>
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<td>July/August</td>
<td>2020 Conference Highlights</td>
<td>April 2, 2020</td>
<td>April 16, 2020</td>
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<td>September/October</td>
<td>Honoring Correctional Officers</td>
<td>June 3, 2020</td>
<td>June 17, 2020</td>
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<td>November/December</td>
<td>Veterans</td>
<td>August 3, 2020</td>
<td>August 17, 2020</td>
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*Subject to change
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<th>SELECT AD SIZE*</th>
<th>1 OR 2 ISSUES</th>
<th>3 OR 4 ISSUES</th>
<th>5 OR 6 ISSUES</th>
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<td><strong>PREMIUM</strong></td>
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<td>Inside Front Cover (Cover II)</td>
<td>$3,425</td>
<td>$3,175</td>
<td>$2,950</td>
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<td>Inside Back Cover (Cover III)</td>
<td>$3,175</td>
<td>$2,950</td>
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<td>Back Cover (Cover IV)</td>
<td>$3,425</td>
<td>$3,175</td>
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<td>$3,425</td>
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<td>2-Page Spread</td>
<td>$4,825</td>
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<td>Full-Page Ad</td>
<td>$2,825</td>
<td>$2,700</td>
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<td>Third-Page Ad (vertical)</td>
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<td>Attached Product Sample**</td>
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*Prices subject to change with special pricing.  **Cannot weigh more than 4 oz.

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**For special corporate member pricing,** turn to page 8.

**To advertise in** *American Jails*, complete and return pages 5 and 6 to **katiey@aja.org**.
Print Ads Agreement: The advertiser or authorized agency enters into legal agreement with AJA for the insertion and publication of advertising in American Jails magazine. Advertiser agrees to abide by the terms of this agreement and the Contract Regulations of AJA, and to send all materials to AJA by designated deadlines. An acceptance copy is e-mailed back to you. All advertisements must be approved by AJA prior to placement for appropriate content and assurance that the ad is consistent with AJA’s mission and philosophy. Advertisers are invoiced immediately upon publication. All information must be filled out completely. Sign and return to Katie Younkins, Sales & Marketing Coordinator, katiey@aja.org, 301–857–2282, fax: 301–790–2941.

SPECIFICATIONS:
Mechanical Requirements: AJA accepts native files in Windows® or Macintosh® formats or high-resolution, press-ready PDF files with all fonts embedded. Color ads must be converted to CMYK including PMS spot colors. Graphics or logos provided with the native files must be high-resolution (photos 300 dpi and line art [bitmap] 600 dpi+ and saved either as EPS or TIFF files). Include all fonts, graphics, and logos along with the native files. A 100% laser or color proof of the final advertisement must be provided.

Two-Page Spread: Sizing is 16” width x 10” height. There should be a minimum of 1” (1.5” is preferred) in the center where text does not cross or it will be hidden in the gutter/fold.

Two-Page Spread with Bleed: Sizing is 17” width x 11” height, with 1/8” added to each side for bleed (17.25”x11.25”). Type should not be any closer than ½” (or 5/8” if you are including the bleed) from each edge. There should be a minimum of 1” (1.5” is preferred) in the center where text does not cross or it will be hidden in the gutter/fold. Send ad artwork to katiey@aja.org.

Contact Information

Agency/Company Name
Street Address
City/State/ZIP Code
Contact Person
E-mail
Phone
Contact Signature Date

Payment Information

Select one: ○ Invoice ○ Charge
Credit Card:
○ VISA ○ MasterCard ○ Discover ○ American Express
Card Number
Expiration Date Card ID#

Cardholder Name (as it appears on card)
Billing Street Address
Billing City, State, ZIP Code
Signature for Payment Date

Katie Younkins
Sales & Marketing Coordinator
katiey@aja.org, 301–857–2282
Fax: 301–790–2941

AJA Representative Signature Date
**AJAlert Banner Ad**

**Description:** Banner ad in AJAlert, our weekly e-newsletter. One top banner ad and four standard banner ads in 12 issues of AJAlert (3 months).

**Reach:** Jail administrators and decision-makers in more than 3,000 local detention facilities who receive the alert by e-mail.

**Timeframe:** Quarterly (Ad appears in 12 AJAlerts.)

**Specs:** Advertiser Web Link
- Top Banner Ad, 480x60 pixels (quantities limited)
- Standard Banner Ad, 480x50 pixels
- Artwork and link due at least two weeks ahead of selected timeframe.

---

**AJA Mobile App Banner Ad**

**Description:** Banner ad with advertiser web link that appears on the home screen of the AJA Mobile App.

**Reach:** Accessible to any corrections professionals and others who support local jails.

**Timeframe:** Quarterly (12 weeks on the home screen)

**Specs:** Advertiser Web Link
- Top Banner Ad, 640x320 pixels (quantities limited)
- Bottom Banner Ad, 320x50 pixels
- Artwork and link due at least two weeks ahead of selected timeframe.

---

**Product Spotlight**

**Description:** One e-mail showcasing the company or product. The company has creative control of this Spotlight, which can include several web links. Only one Spotlight is e-mailed per month.

**Reach:** Jail administrators and key decision-makers in more than 3,000 local detention facilities. The e-mail may be shared and forwarded by those who receive it.

**Timeframe:** One a month (Ad is sent via e-mail on the first Thursday of the month selected.)

**Specs:** ONLY 12 AVAILABLE PER YEAR
- Advertiser Web Links
- Templates (including the HTML template) and a Sample Spotlight are provided to the advertiser and are to be returned at least 3 weeks ahead of selected month.

---

**NEW Product Spotlight Plus**

For broader exposure, AJA now offers a Spotlight that is paired with a half-page ad in American Jails magazine. Receive double coverage!

---

**AJA Website Ad**

**Description:** Ad that appears on the side of the screen on www.aja.org. Our website is a source of support, solutions, certification, training, and information to many in the correctional field.

**Reach:** Average 10,000 views a month by users with a vested interest in jails.

**Timeframe:** One a month (Ad appears for 4 weeks and rotates on the side of the screen on multiple pages of the website.)

**Specs:** Advertiser Web Link
- Side Banner Ad, 250x250 pixels
- Artwork and link due at least two weeks ahead of selected timeframe.

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To advertise with one or more of our digital marketing opportunities, complete the contract on page 8.
Digital Ads Agreement: Digital ad artwork, graphics, and logos need to be submitted as high resolution and in CMYK. The advertiser or authorized agency enters into legal agreement with AJA for the publication of advertising via e-mail or www.aja.org. The advertiser agrees to abide by the terms of this agreement and the Contract Regulations of AJA, and to send all material to AJA by designated deadlines. All ads must be submitted in a web-ready format. Understand that ads may be altered or distorted when viewed on different computer systems and different internet browsers. AJA assumes no liability, financial or otherwise, for any cause, for advertising that fails to appear as scheduled. All advertising copy must be approved by AJA prior to placement for appropriate content and assurance that the ad is consistent with AJA’s mission and philosophy. An acceptance copy is e-mailed back to you. Advertisers are invoiced immediately upon publication. All information must be filled out completely.

Corporate Membership Information

In 2020, AJA Corporate Members receive special pricing for American Jails (25%) and digital (10%) advertising as well as access to member-only offers such as the Jail Directory Mailing Service. To join or renew, please visit our Membership page at www.americanjail.org/membership.

<table>
<thead>
<tr>
<th>DIGITAL AD SELECTIONS</th>
<th>Select Timeframe</th>
<th>Regular Rate</th>
<th>Corporate Member Rate</th>
<th>Total Rate</th>
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<tr>
<td></td>
<td>First Quarter</td>
<td>Second Quarter</td>
<td>Third Quarter</td>
<td>Fourth Quarter</td>
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<tr>
<td></td>
<td>Jan/Feb/Mar</td>
<td>April/May/June</td>
<td>July/Aug/Sept</td>
<td>Oct/Nov/Dec</td>
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<td>AJALERT</td>
<td>Top Banner Ad</td>
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<td></td>
<td>Standard Banner Ad</td>
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<td>AJA MOBILE APP</td>
<td>Top Banner Ad</td>
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<td>$450</td>
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<td></td>
<td>Bottom Banner Ad</td>
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<td>PRODUCT SPOTLIGHT</td>
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<td>PRODUCT SPOTLIGHT PLUS</td>
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<td>$3,200</td>
<td>$2,765</td>
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<tr>
<td>WEBSITE AD (Monthly)</td>
<td></td>
<td>$525</td>
<td>$470</td>
<td></td>
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</tbody>
</table>

Contact Information

Agency/Company Name
Street Address
City/State/ZIP Code
Contact Person
E-mail
Phone
Contact Signature Date

Payment Information

Select one:  ○ Invoice  ○ Charge
Credit Card:  ○ VISA  ○ MasterCard  ○ Discover  ○ American Express
Card Number
Expiration Date Card ID#
Cardholder Name (as it appears on card)
Billing Street Address
Billing City, State, ZIP Code
Signature for Payment Date

Katie Younkins
Sales & Marketing Coordinator
katiey@aja.org, 301–857–2282
Fax: 301–790–2941

SIGN & RETURN TO: Katie Younkins
Sales & Marketing Coordinator
katiey@aja.org, 301–857–2282
Fax: 301–790–2941

AJA Representative Signature Date
Why Exhibit with AJA?
- The only annual national conference tailored to jail professionals.
- An opportunity to thank your customers and sell to your prospects.
- Access to the key decision-makers within the jail industry.
- Dedicated Jail Expo hours offering the best access to attendees.
- Meet other leading suppliers to the corrections industry, some of whom may be your competitors.
- Up to 15% discount for NEW exhibitors (limited quantity—new exhibitor showcase section only).

As an AJA Exhibitor Partner, you receive:
- Advance and post-show attendee listings.
- Two exhibitor badges for each 10x10 booth space. These badges also provide access to all workshops.
- Company name listed in Conference Book and the AJA Conference Mobile App.
- Pipe railing, 8-foot-high curtain back wall, and 3-foot-high curtain side dividers.
- Identification sign listing company name and booth number.
- 24-hour exhibit hall security.
- Daily aisle maintenance.
- Networking opportunities with attendees.
- Electronic Exhibitor Services Kit (available January 2020).

Booth rental does not include storage, placement, shipment or re-shipment of exhibit materials, booth furnishings, carpet, tables/chairs, electrical supplies, booth cleaning, or any other special service ordered by the exhibitor. Carpet is required in the booth.

2019 Conference Attendance*

*Held in Louisville, Kentucky

Turn to page 10 for instructions on reserving a booth online.
AJA Jail Expo Booth, Sponsorships, and Advertising Opportunities

AJA offers several booth sizes and configurations, advertising opportunities, and sponsorship levels to suit every exhibiting partner’s needs. Contracts are completed online when a booth is purchased.

To Select and Purchase Your Booth

- Make your selection and press the “Apply Now” button on the bottom of the screen.
- Log in to complete your booth purchase.
- Confirmation of your booth assignment is sent to you via e-mail.

For assistance, call Katie Younkins at 301–857–2282 or send an e-mail to katiey@aja.org.

Booth reservations require both a completed online contract form and a 50% refundable deposit due before December 31, 2019. No booth can be reserved without a completed contract and deposit. Balances that are invoiced in 2019 are due December 31, 2019, to avoid release of booth space. After January 1, 2020, full payment is required.

Online Contract Agreement: We agree to rent the exhibit space indicated subject to the American Jail Association’s Terms & Conditions, which is part of this contract. Exhibit booths are not transferable and cannot be sold to or shared with another company by the original contracting company. A single exhibit booth may be occupied by only one company.

Cancellations: All cancellations must be submitted in writing to the American Jail Association. Cancel before Dec. 31, 2019 for a 100% refund. Cancellation of any portion of this Contract by the Exhibitor will be accepted only at the discretion of Exhibit Management. See the Terms and Conditions on page 13.

All exhibitors agree and must adhere to the Terms & Conditions found on page 13.

AJA Sponsorship Opportunities

Sponsorships give your company exposure at conference and leave a lasting impression. Give these professionals the opportunity to remember you and to know that your company supports them and the industry through one of AJA’s unique sponsorship items. A sponsorship can provide your company with exposure at conference and throughout the year.


www.aja.org

Advertise in AJA’s 2020 Conference Program Book

Promote your company’s products and invite attendees to stop by your booth! All conference attendees receive this book onsite and use it as reference beyond the duration of the conference. Our program book is viewed by more than 1,000 conference attendees!

The contract for the 2020 Conference Program Book can be found online at [aja.org](http://aja.org) and are due December 1, 2019. Ad materials due February 1, 2020.

For prime spots still available or information on standard ads, call Katie Younkins at 301–857–2282, or e-mail katiey@aja.org.
Budget Now for Conference Opportunities in 2021!

AJA offers advertising opportunities with the:

- Conference Preview Guide that reaches correctional professionals throughout the Nation and is available online beginning in November through conference.
- Conference Program Book that reaches more than 1,000 attendees at the Nation’s largest event tailored to jail professionals.
- Conference Mobile App that reaches every attendee and exhibitor prior to, during, and post conference.

Advertise with one or both of these options and save!

**Conference Preview Guide**
Contract Due: August 24, 2020
Artwork Due: September 14, 2020

**Conference Program Book**
Contract Due: December 15, 2020
Artwork Due: January 15, 2021

For assistance, call Katie Younkins at 301-857-2282 or send an e-mail to katiey@aja.org.

Exhibit hall space will be available online starting in April 2020. Those exhibiting partners with priority will have access to reserve a booth prior to the start of the 2020 Annual Conference & Jail Expo.

Watch for booth and sponsorship options to open online in 2020!

2021 Conference Housing & Registration opens November 2020.
2020 Magazine and Digital Advertising Terms & Conditions

The following are certain general terms and conditions governing advertising in the U.S. print editions of magazines published by the American Jail Association (collectively, referred to herein as the “Publisher”).

1. Announcement of any change in rates and/or circulation rate base will be made in advance of a magazine’s advertising sales close date of the first issue or publication to which such rates and/or circulation rate base will be applicable.

2. Advertisers may not cancel orders for, or make changes in, advertising after the closing dates of the magazines or electronic advertising.

3. The Publisher is not responsible for errors or omissions in any advertising materials provided by the advertiser or its agency (including errors in key numbers) or for changes made after closing dates.

4. The Publisher may reject or cancel any advertising for any reason at any time. Advertisements simulating a magazine’s editorial material in appearance or style or that are not immediately identifiable as advertisements are not acceptable.

5. All advertisements, including without limitation those for which the Publisher has provided creative services, are accepted and published in the magazines subject to the representation by the agency and advertiser that they are authorized to publish the entire contents and subject matter thereof in all applicable editions, formats and derivations of the magazines and that such publication will not violate any law, regulation or advertising code or infringe upon any right of any party. In consideration of the publication of advertisements, the advertiser and agency will, jointly and severally, indemnify, defend and hold the Publisher harmless from and against any and all losses and expenses (including, without limitation, attorney’s fees) (collectively, “Losses”) arising out of the publication of such advertisements in all applicable editions, formats, and derivations of the magazines, including, without limitation, those arising from third-party claims or suits for defamation, copyright, or trademark infringement, misappropriation, unfair competition, violation of the Lanham Act or any rights of privacy or publicity, or any unfair commercial practice or misleading advertising or impermissible comparative advertising or from any and all claims or regulatory breaches now known or hereafter devised or created (collectively “Claims”).

6. In consideration of the Publisher’s reviewing for acceptance, or acceptance of, any advertising for publication in any of the magazines, the agency and advertiser agree not to make promotional or merchandising reference to any of the magazines in any way without the prior written permission of the Publisher in each instance.

7. No conditions, printed or otherwise, appearing on contracts, orders, or copy instructions which conflict with, vary, or add to these Terms and Conditions or the provisions of each magazine’s Rate Card will be binding on the Publisher and to the extent that the Terms and Conditions contained herein are inconsistent with any such conditions, these Terms and Conditions shall govern and supersede any such conditions.

8. The Publisher has the right to insert the advertising anywhere in the magazine or electronic medium at its discretion, and any condition on contracts, orders, or copy instructions involving the placement of advertising within an issue of any magazine (such as page location, competitive separation or placement facing editorial copy) will be treated as a positioning request only and cannot be guaranteed. The Publisher’s inability or failure to comply with any condition shall not relieve the agency or advertiser of the obligation to pay for the advertising.

9. The Publisher shall not be subject to any liability whatsoever for any failure to publish or circulate all or any part of any issue(s) of the magazines because of strikes, work stoppages, accidents, fires, acts of God, or any other circumstances not within the control of the Publisher.

10. Invoices are rendered on or about the mail date of the magazines or the distribution of the first electronic advertisement (whichever occurs first). Payments are due within 30 days from the billing date. The Publisher reserves the right to charge interest each month on the unpaid balance at the rate of 1.5%, or if such rate is not permitted by applicable law, at the highest rate so permitted by applicable law, determined and compounded daily from the due date until the date paid. The Publisher further reserves the right to change the payment terms to cash with order at any time. The advertiser and agency are jointly and severally liable for payment of all invoices for advertising published in the magazines.

11. All pricing information shall be the confidential information of the Publisher and neither advertiser nor agency may disclose such information without obtaining the Publisher’s prior written consent.

12. Publisher reserves the right to modify these terms and conditions. These Advertising Terms and Conditions were issued August 1, 2019.
1. Purpose of Exhibit. AJA’s 39th Annual Conference & Jail Expo is an educational event, and the expo staged in conjunction with the conference is an integral element of this educational process. No selling, price posting, or order taking will be permitted on the exhibit floor or other areas controlled by Exhibit Management during the course of the conference.

2. Assignment of Exhibit Space. Exhibit space is assigned in the order reservations are received. Exhibit Management shall use its best efforts to locate the booth in one of the locations designated by Exhibitor elsewhere in this agreement. Notwithstanding the above, Exhibit Management reserves the right to change location assignments when such action is deemed to be in the best interest of the Exhibitor. Instances involving relocation of a booth due to unforeseen circumstances, force majeure, or acts of God or war, shall be governed by the provision “Cancellation, Postponement, or Relocation of Exhibition” below. Exhibitor agrees that its exhibit shall be admitted into the Exhibition and shall remain from day to day solely on strict compliance with all the rules hereinafter described. Exhibit Management reserves the right to reject, eject, or prohibit any exhibit in whole or in part, or any Exhibitor with cause if exhibit is inconsistent with the character of the Exhibition. Exhibit Management’s liability for rejection with cause shall be limited to a refund to the Exhibitor of the amount paid for space and/or use of said space and lease same or any part thereof to such Exhibitor. Exhibit Management shall have the right to take possession of said space and lease same or any part thereof to such Exhibitor, except where the damage or loss is due to the fault or negligence of AJA and/or Exhibit Management, its employees or agents. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, and independent contractors, whether acting within or without the scope of their authority. AJA and Exhibit Management hereby each agree to indemnify, hold harmless and defend the Exhibitor under this Contract shall not be deemed a partnership, joint venture, or agency relationship between AJA, Exhibit Management, and Convention Center. Exhibit exhibitor hereby agrees to constitute an independent contractor of Exhibit Management and Convention Center, and their respective officers, directors, and employees (Indemnities) from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind or nature (including but not limited to court costs, interest, and attorney’s fees) which the Indemnities may incur, suffer, be part to, or be required to pay, incur or accept indirectly from any intentional or negligent act or omission or breach of these terms, conditions, rules, or violation of any ordinance or statute by Exhibitors or their employees or agents. The Exhibitor assumes full responsibility and liability for the actions of its agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agree to indemnify, hold harmless and defend the Exhibitor and its respective officers, directors, and employees (Indemnities) from and against any and all liability, responsibility, loss, damage, cost, or expenses as arise, or shall arise, directly or indirectly from any intentional or negligent act or omission or breach of these terms, conditions, rules, or violation of any ordinance or statute by the Exhibitor or AJA’s or Exhibit Management or any of their employees, or agents of AJA and Exhibit Management assume full responsibility and liability for the actions of its agents, employees, and independent contractors, whether acting within or without the scope of their authority, and agree to indemnify, hold harmless, and defend the Indemnities as expenses arise, from responsibility or liability resulting directly or indirectly, or jointly, from other causes that arise because of the acts or omission of its agents, employees, or independent contractors whether acting within or without the scope of their authority.

15. Cancellation, Postponement, or Relocation of Exhibition. In the event that any unforeseen occurrence, force majeure, acts of God, war, shall render the fulfillment of this agreement impossible by Exhibit Management or AJA, the parties shall mutually amend or terminate the agreement at Exhibit Management’s option. In such circumstances Exhibit Management or AJA may, for the benefit of the parties, either request the Exhibitor to exhibit or cancellation, or relocation. If the Exhibitor agree to exhibit, then the Exhibitor shall be a full refund of all rental fees paid by Exhibitor. No monies will be returned should the dates of location of the Exhibition be changed. In such event, but Exhibitor will be assigned space that the Exhibitor agrees to use under these same rules and regulations. Exhibit Management shall not be financially liable in the event the Exhibition is interrupted, canceled, moved, or dates changed except as provided herein.

16. Exhibitor Cancellation. Cancellation of any portion of this Contract by the Exhibitor will be accepted only at the discretion of Exhibit Management and then only based upon the following refunds: On or before December 31, 2019: 100% refund; after January 1, 2020: no refund. The Exhibitor is responsible for total booth rental irrespective of the reason for the cancellation by the Exhibitor including the failure of an Exhibit to arrive for any reason.

17. Agreement of Terms, Conditions, and Rules. Exhibitor agrees to observe and abide by the foregoing Terms, Conditions, and Rules by such additional Terms, Conditions, and Rules made by Exhibit Management from time to time for the efficient or safe operation of the Exhibition, including, but not limited to, those contained in this Contract. In addition to Exhibit Management’s right to close an exhibit and/or have the exhibit removed from the Exhibit, Management in its sole judgment may refuse to consider for participation in future exhibits an Exhibitor who violates or fails to abide by all such terms, Conditions, or this agreement, of this Contract, or such other terms, Conditions, or Rules. There is no other agreement or warranty between the Exhibitor and Management except as set forth in this document and nothing herein shall create an independent contractor relationship. The Exhibitor under this Contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the parties.

2020 Conference Terms and Conditions for Exhibiting Partners

1. Purpose of Exhibit. AJA’s 39th Annual Conference & Jail Expo is an educational event, and the expo staged in conjunction with the conference is an integral element of this educational process. No selling, price posting, or order taking will be permitted on the exhibit floor or other areas controlled by Exhibit Management during the course of the conference.

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15. Cancellation, Postponement, or Relocation of Exhibition. In the event that any unforeseen occurrence, force majeure, acts of God, or war, shall render the fulfillment of this agreement impossible by Exhibit Management or AJA, the parties shall mutually amend or terminate the agreement at Exhibit Management’s option. In such circumstances Exhibit Management or AJA may, for the benefit of the parties, either request the Exhibitor to exhibit or cancellation, or relocation. If the Exhibitor agree to exhibit, then the Exhibitor shall be a full refund of all rental fees paid by Exhibitor. No monies will be returned should the dates of location of the Exhibition be changed. In such event, but Exhibitor will be assigned space that the Exhibitor agrees to use under these same rules and regulations. Exhibit Management shall not be financially liable in the event the Exhibition is interrupted, canceled, moved, or dates changed except as provided herein.

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